



Outdoor Sport Channel and Niche Sport Media have teamed to offer one of the most comprehensive digital sports packages in the world.

The new digital packages are offered to run alongside NSM's comprehensive (3000+ annual videos) coverage from the English Premier League, exclusive BetFred Superleague, England cricket home series, and other sports and exclusive interviews.

Through global partnerships we have access to every major sporting event and can offer clients access to and can provide the following digitally cleared video:

Football/soccer - 7,000+
Tennis - 1,400+ - includes the Davis Cup, Fed Cup and Hopman Cup: Cricket - 500+
Golf - includes US Open, The Open [UK] and US PGA Championship North American Sports - 500+ including NFL, NBA, MLB, NHL
Other sports - 2500+

Over 50% of our coverage is digitally cleared football/soccer video including highlights from:

- Dutch League
- J.League
- Chinese Super league
- AFC Champions League
- Copa Libertadores
- Copa Sudamericana
- Copa do Brasil
- Qatar Stars League
- And many more...



Digital Ready content includes professionally edited videos of 60-90 seconds' duration, ready to publish direct to your digital platforms and social channels without additional production.

Our content is offered with:

- Ambient sound
- Voice-overs in English
- English subtitles

We can provide comprehensive planning tools to help save time and resources, including:

- Comprehensive monthly sports planner
- Detailed **scripting info** and shot lists available in English and Arabic
- Tailored rights and restrictions lists for your region as due to rights issue some content is geo-blocked
- **Planning emails** including crew coverage

OSC and NSM are offering packages of up to 100 digital ready videos per month to run alongside our comprehensive Premier League news content.

For further information and payment plans please contact:

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